



Denver Children's
Advocacy Center

Development & Marketing Intern

Location: In-person at Denver Children's Advocacy Center (DCAC)

Term: Summer or Fall Semester 2025 (extension possible)

Compensation: Unpaid internship (school credit available, if applicable)

Reports to: Development Director

Time Commitment: 10-16 Hours per week

About the Denver Children's Advocacy Center

The Denver Children's Advocacy Center (DCAC) works to prevent abuse, strengthen families, and restore childhood. We provide trauma-informed services to children and families impacted by abuse, neglect, and violence. Our multidisciplinary team works under one roof to deliver coordinated support, healing, and justice.

Internship Overview

We're currently seeking a passionate and creative **Development & Marketing Intern** to join our team. This hands-on internship provides students with real-world experience in nonprofit marketing and fundraising, while directly supporting children and families affected by trauma.

As a key member of our Development team, you'll transform our mission and impact into compelling digital content, design branded materials, support donor communications, assist with fundraising events, and collaborate on internal and external messaging. You'll play a vital role in expanding DCAC's reach across social media, email, and community channels while gaining hands-on experience in nonprofit marketing and fundraising strategy.

You'll gain meaningful experience in a mission-driven, child-focused organization while contributing to positive change in your community.



Key Responsibilities

- Create branded graphics, flyers, and event materials using Canva
 - Support planning and execution of fundraising events, including Clays for Kids and Colorado Gives Day
 - Conduct donor research to support fundraising strategy
 - Support internal communications, including staff shout-outs and culture-building initiatives
 - Track and maintain records of donor interactions in shared systems
 - Monitor and report on social media analytics to guide growth strategy
 - Serve as a liaison between DCAC staff and the marketing consultant by gathering and organizing internal content
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Qualifications

- Current undergraduate or graduate student (Communications, Marketing, Nonprofit Management, or related field preferred)
 - Strong writing, editing, and verbal communication skills
 - Familiarity with Canva and social media platforms
 - Self-motivated, detail-oriented, and eager to learn
 - Passion for child advocacy, nonprofit marketing/communications, and community-driven fundraising
 - Comfortable working in person at our Denver campus
 - Willingness to learn new tools and work collaboratively in a fast-paced environment
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What You'll Gain

- Practical experience in nonprofit marketing, development, and event management
 - The opportunity to build a strong writing and design portfolio
 - Mentorship from experienced nonprofit professionals
 - A meaningful chance to help advance child safety and healing in Denver
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To Apply

Please [complete this form](#) to help us learn more about you and your internship needs.